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**DIOCESAN
COMMUNICATIONS OFFICER**

COMMUNICATIONS



DIOCESE OF EDINBURGH

By Mollie Nijam | 2024

WHAT WE DO

Communication Overview



- **Email**
- **Online Support Forum**
- **The Communicant**
- **Clergy Conferences**
- **Synod**
- **Committee Meetings**



- **Website**
- **Social media**
- **The Communicant**
- **Adventures in Faith**
- **DMMC News**
- **Y&C Update**
- **Y&C Newsletter**



OBJECTIVES

● Enhance Online Presence

We aim to improve the Diocese's digital footprint, expanding our reach through our website and social media engagement.

● Improve Communication Channels

We seek to refine both internal and external channels to ensure clearer, more effective messaging. This includes the reach of our newsletter.

● Foster Community & Connection

By strengthening our communication strategies, we aim to foster a deeper sense of community within the Diocese.

IMPLEMENTATION

● **User Experience Survey**

We will conduct a survey to gather feedback on our newsletters, website, and social media, ensuring they meet user needs.

● **Digital Support Improvements**

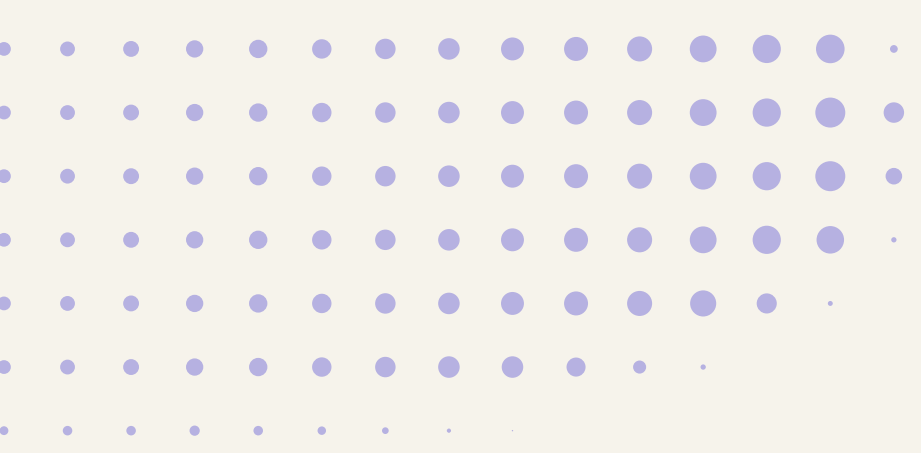
We are enhancing the Digital Support Forum to answer any queries and provide ongoing support to charges

● **Revamping Website**

The Diocesan website will be updated to better display our goals, provisions, and latest updates.

● **Review Processes**

We hope to conduct periodic reviews based on metrics and community feedback.



CONCLUSION



Our communication efforts aim to enhance our online presence, improve our channels, and foster a stronger community.

We invite further engagement and feedback from the community to ensure we continue to meet the Diocese's communication needs.





THANK YOU